



WeRealize GmbH
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Looking for a Social Media Manager?

Let us assist you!

Why us?

„Social Media? I don't need an agency for that!“

You keep hearing that - but why not?

Social Media is a wide field - one individual employee quickly reaches her or his limits. With us, you'll have a lot of bundled competence from a single source. No matter whether it is about graphics, editorial creation, content production, marketing or project management. Planning, posting, reporting - we'll cover all that for you, and even more!

Stories

Feed

Authenticity

Influencer

Video Reach

User

Engagement

Viral

Hashtags

Impact

Visibility

Banner

Our services:

We see ourselves as a full-service agency - and support you as you need it. Either “only” on your Instagram channel or with an entire advertising campaign on multiple platforms and your website. And we go one step further: Want to update your business cards? We’ll do. Need an advertising film? Let’s shoot. Thinking about a cross-media campaign for your company? Our pencils are sharpened and smartphones are charged. How about an additional promotional tour? Regular reporting completes our package and ensures that you get to know your customers even better.

linkedin

13 million
active Users

youtube

6 million
active Users

pinterest

7 million
active Users

facebook

32 million
active Users

instagram

25 million
active Users

What we work with!

Preferably with our favorite customers and favorite colleagues.
Otherwise of course on our Mac with Adobe Suite, pencil and paper, or
if the purpose requires also with grinder and drill.
And just in case we don't know exactly what to do we can draw on a
large pool of freelancers from a wide range of areas and take care of
the entire coordination.



Our experience:

Everyone can make great speeches - but actions that make the words come alive are not that frequent. As for us, we worked for the American headquarter of the beauty company KISS USA, and took over the German Facebook and Instagram management for their brand KISS New York Professional - and at the same time organized cosmetical promotions with professional make-up artists throughout Europe. In the end we had 400 promotions until today and still continuing, including the beauty lounge at the Berlinale 2019. We also joined the Lambertz Monday Night 2020. And besides beauty companies we were also proud to work for a shopping center, real estate agents, retailers, educational institutions and many more.

FAQ

„I would rather hire someone. An agency is too expensive for that! ”

Nope - we offer social media packages that are tailored to your needs. And whenever it should be a little bit more or less, we can always talk - or even take a break when it is necessary.

„We don't want to give up control over our channels.“

Oh yes, we totally understand you - after all, our posts are perceived as the voice of your company.

So of course you'll get all content for approval before we publish it. And it is particularly important to us not only to use a style guide for graphics, but to also find out which language style and tonality you prefer for your corporate communication.

„You don't know our company as well as we do.“

That's true. But that's a thing we want to change ;-)

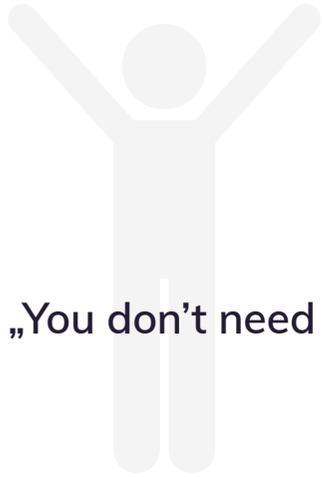
In addition we are professionals in marketing with knowledge on several industries; we'll also bring fresh ideas and know what to look out for.



„If I just trained my employee, it would work without an agency.“

Cool! That's great. We are also happy to „only“ develop a concept and hand over the daily business to you after thorough instruction. And if you decide later that you would rather be supported permanently, just get in touch with us.

„How do I know it's worth it?“



Very few companies can do without social media sites today. With our regular reports you can see whether your performance has the desired effect. And as a plus you'll get lots of tips with the useful “view from the outside”.

„You don't need a lot of experience to do a simple post!“

Posting itself is easy-peasy, many people can do that. But our expertise is especially helpful when it comes to new functions, production of your own content, accompanying actions and events and when creativity and business analysis are required at the same time.



Anything else we can do?

Your Social Media is already well covered and needs no more support? Then maybe we can help you with one of our other competences! This includes:

- Digital & Event Marketing
- Project Management
- Content Production
- Promotion
- Design and
- Event!



We look forward talking to you!

Your  **WeRealize** -team!

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